GIARDINO
welcome home

PRESS RELEASE

Whether you are seeking relaxation, excitement, new experiences or adventure, you will feel right at home at GIARDINO. Our upbeat, open-minded and laid-back philosophy is sure to make your holiday one to remember.

HOTEL GIARDINO, ASCONA

The name says it all: this Mediterranean retreat sits in a southern parkland, just a short stroll from Lake Maggiore. Fragrant with lavender, broom, mimosa, lemon and olive trees, the Mediterranean garden is the hotel's green heart - a place of enjoyment and quiet respite. Pools, daybeds and sun loungers, bars and lounges blend into the natural setting and invite relaxation and contemplation. The hotel's 52 double rooms, 2 junior suites, 18 suites and apartments are decorated in warm Mediterranean tones and natural materials.

RESTAURANTS
Elegantly Relaxed

RISTORANTE ECCO, RISTORANTE APHRODITE and the Poolside Restaurant pride themselves on their quality, sustainability and first-class service. RISTORANTE ECCO is renowned for its richly aromatic cuisine. Awarded two Michelin stars, talented 32 year-old chef Rolf Fliegauf lets natural ingredients and flavours shine in his diversified menus, each one a culinary masterpiece. He gained additional two Michelin stars for his second restaurant at the GIARDINO MOUNTAIN, the RISTORANTE ECCO ON SNOW. He is the only chef in Switzerland calling four Michelin stars his own.

Alexander Hausherr mans the stove at the main restaurant RISTORANTE APHRODITE, where he puts a modern spin on Mediterranean specialities. His years spent working as a chef on the Sea Cloud, one of the world's most luxurious yachts, have strongly influenced his cooking, revealing a love of the sea and exotic markets. For a more laid-back scene, there is the Poolside Restaurant, serving guests delicious Italian antipasti, pasta and freshly grilled fish at lunch.

With the GIARDINO DINE-AROUND concept, guests can choose to dine at the RISTORANTE APHRODITE at HOTEL GIARDINO or GIARDINO LOUNGE E RISTORANTE, both in Ascona, or RISTORANTE LAGO at GIARDINO LAGO in Minusio-Locarno. All are served by a free hotel shuttle bus.

DIPIÙ SPA BY GIARDINO
RELAX AND DRIFT AWAY

Besides dining in style and relaxing in the comfort of your room, you can unwind, revive and re-energise mind, body and soul at the DIPIÙ SPA BY GIARDINO. This tranquil Spa is renowned for its signature DIPIÙ

COSMETICS, created by Daniela Frutiger with Ticinese essential oils and active ingredients. Particularly worthy of mention is the Merlot grape seed oil from the well-known Ticinese winery Tenimento dell' Ör. AVEDA products and Spa treatments using the healing benefits of Ayurvedic medicinal plants complement this offer. For centuries, these pure flower and plant extracts from all over the world have been combined with relaxation rituals.

For health-focused guests, the new BODYSTYLE programme boosts fitness and energy levels to offer an even greater sense of well-being. This concept is based on five principles: body analysis and consultation, ultrasound therapy, dietary advice, vibration training and fitness, and relaxation.

KIDS & FAMILY

Families receive the warmest of welcomes at Giardino. HOTEL GIARDINO has a kids'club with childcare, a palm-fringed beach, a football pitch and a daily activity programme to keep the little ones amused.

GIARDINO LOUNGE E RISTORANTE, ASCONA

Combining bar, lounge and restaurant, GIARDINO LOUNGE E RISTORANTE is a unique gastro concept right in the heart of Ascona's banking and shopping district. Its eye-catching centrepiece is the 12-metre-long and three-metre-high GLAMOROUS GARDEN. In collaboration with Daniela und Philippe Frutiger, the Milanese celebrity designer Matteo Thun has successfully captured the GIARDINO spirit of harmony, open-mindedness and positivity with this vertical wall flourishing with real plants. On the menu is Jagpreet Singh Alang's Indian fusion cuisine. Jagpreet's imaginative Indian cuisine amazes and delights with intense flavours and healthy spices.

GIARDINO LAGO, MINUSIO-LOCARNO

A vision of turquoise and white overlooking the glittering Lake Maggiore, this fashionable hotel is the baby of the GIARDINO GROUP and fittingly attracts a young clientele. The boutique-chic retreat is located in the small locality of Minusio, not far from Locarno's promenade. Guests can waterski, wakeboard and explore the shore with one of the hotel's stand-up paddle boards from the beach in front of the In-Place.

RISTORANTE LAGO

RISTORANTE LAGO combines a laid-back atmosphere with striking architecture and breathtaking views of Lake Maggiore. Warm days invite relaxation at the one-of-a-kind, 400m ROOF LOUNGE, with stylish outdoor furniture by DEDON. This new Ticinese hotspot tempts with simple and authentic tapas, which make the most of local produce and seafood.

For fans of grill specialities, the highlight of the restaurant is the US Premium Black Angus Beef, prepared in an 800°C infrared oven, which preserves the full flavour of the meat, grilling it until tender, juicy and meltingly soft. With the GIARDINO DINE-AROUND concept, guests can choose to dine at the RISTORANTE APHRODITE at HOTEL GIARDINO or GIARDINO LOUNGE E RISTORANTE, both in Ascona, or RISTORANTE LAGO at GIARDINO LAGO in Minusio-Locarno. All are served by a free hotel shuttle bus.

RESTFUL ROOMS WITH LAKE VIEWS

The 14 rooms and one suite are truly restful and relaxing. Luxurious Designers Guild materials, elegant smoked oak parquet and glass elements seamlessly blend traditional charm with modern comfort. No matter when you stay, one thing never changes: the spellbinding view of the glittering lake.

GIARDINO MOUNTAIN, CHAMPFÈR-ST. MORITZ

Welcome to the Alpine retreat GIARDINO MOUNTAIN. The shining star of the Engadine hotels strikes a fine balance between old-world Engadine architecture and modern living, making it the perfect addition to the GIARDINO GROUP. In true GIARDINO spirit, the atmosphere is relaxed, positive and open-minded at this rustic-chic hotel, making it a comfortable home from home.

ROOMS AND SUITES WITH FEEL-GOOD FACTOR

Warm and spacious, the 78 luxuriously appointed rooms and suites are blissfully calm retreats. The hotel's original structure, unique layout and historic charm has been lovingly preserved, and the majority of rooms have a private balcony or sitting area. High quality regional materials, exclusive designer furnishings and decorative flourishes create an ambiance of contemporary luxury and invite total relaxation.

DIVERSITY ON A PLATE

Fine diners are in their element at GIARDINO MOUNTAIN's three restaurants. Markus Rose puts his own refined touch on modern Mediterranean cuisine in the main restaurant, RISTORANTE GUARDALEJ, in the evening. More traditional is the Engadiner STÜVA, also under the direction of Markus Rose, which opens for lunch and dinner and dishes up authentic and hearty Bündner flavours.

Enjoy snacks and light meals by a crackling open fire in winter or alfresco on the terrace when the weather is fine in the comfortable Bar-Lounge.

The culinary highlight is undoubtedly the exclusive RISTORANTE ECCO ON SNOW which attracts gourmets from near and far. Rolf Fliegauf was awarded two Michelin stars for his aromatic cuisine. At the mother hotel

of the chain, the HOTEL GIARDINO, Rolf Fliegauf gained another two Michelin stars. He is the only chef in Switzerland calling four Michelin stars his own.

RELAXATION FOR BODY & SOUL IN THE DIPIÙ SPA BY GIARDINO

Daniela Frutiger is the brains behind the spacious and architecturally innovative Spa. As manager responsible for the interior design and concept of the spa area, she developed the natural DIPIÙ COSMETICS range for the GIARDINO GROUP, as well as classic and new treatments such as Merlot wine therapy using Tenimento dell'Ör grapes. Soothing products and treatments from AVEDA, based on Ayurvedic medicinal plants and herbs, are also available.

Among the seven treatment rooms is a suite for couples with a whirlpool, steam room, relaxation corner and two loungers for treatments. The Spa also boasts a variety of saunas, relaxation areas, an indoor pool, a whirlpool with massage jets, an AVEDA hair salon and an exclusive Spa lounge where you can revive over a cup of tea and let our qualified, experienced spa team give you the benefit of their advice. Sport enthusiasts can work out in the fitness room with the latest cardio equipment from Technogym, a Power Plate and, on request, a personal trainer.

KIDS & TEENS
A world of adventure awaits kids at GIARDINO. The MOUNTAIN KIDSCLUB is a real highlight for little ones. Here they can play, be creative and let out excess energy. The MOUNTAIN KIDSCLUB combines a play area and own restaurant.

Teenagers can have fun and make friends in their own space at the FREESTYLE ACADEMY, kitted out with computer games, billiards, table football and a big screen showing MTV. This is a totally adult-free zone – we promise!

MATERIALS

Carefully selected materials were used to redesign the interior: characterful natural stone, classic parquet from Mafi, elegant Designers Guild fabrics, high quality decor from DK Home and Rivièra Maison, exclusive lighting from van Egmond, VG newtrend and Moodi, and sophisticated designer wallpaper from Ulf Moritz and All and Deco Italia. As in all GIARDINO hotels, you will find stylish outdoor furniture by DEDON.

GIARDINO MOUNTAIN LOUNGE

GIARDINO MOUNTAIN LOUNGE is simply heavenly, scenically perched on the exclusive club terrace of the El Paradiso Hütte at 2128m above sea level. Surrounded by spectacular architecture and a breath-taking mountain panorama, it serves modern cuisine that cleverly combines the best of Engadine traditions with Italian, French and global influences.

GIARDINO
welcome home

DIPIÙ SPA BY GIARDINO

Take time out to relax, pamper yourself and re-energise body and soul at the DIPIÙ SPA. Here the traditional and innovative treatments are of the highest quality, and trained therapists offer professional analysis and consultation. The DIPIÙ COSMETICS signature treatments are based on detoxifying vinotherapy, which promotes anti-ageing by tightening and hydrating the skin. Young guests can also enjoy some me-time with DIPIÙ Kids & Teens. AVEDA complements our treatments with its Ayurveda-inspired, plant-based products that make you glow from head to toe. Special dinner or party? Let AVEDA HAIR SALON create your perfect style.

FLY GIARDINO

The GIARDINO GROUP has expanded its offer with its own aircraft fleet and is the first private hotel group in Europe to have its own airline.

The airline flies guests from all over Europe to the GIARDINO hotels. Guests can select between jets and turboprop engine, a Cessna or two Beechcraft for up to 8 people including luggage. Larger groups can choose between a Dash, accommodating 72 passengers, and a 32-seat Dornier. The GIARDINO GROUP takes care of the entire booking process, while the well-known Skywork Airline from Bern operates the flights.

FLY GIARDINO serves Bern-Belp Airport, where Skywork Airline operates to 25 European destinations. FLY GIARDINO also whisks GIARDINO GROUP guests from destinations across Europe to Ticino and the Engadine in Switzerland, where our hotels are located. Guests begin their holiday the minute they step on board, with a warm welcome and GIARDINO's first-class inflight service. Enjoy snacks created by Michelin-starred chef Rolf Fliegauf, or treat yourself to fragrances and products from the DIPIÙ COSMETICS line. Your holiday begins right on your doorstep and you will arrive in no time.

LAST BUT NOT LEAST... THE GIARDINO TEAM

Giardino team members are young and young at heart; all of them individuals who are inspired, highly motivated and strive to achieve excellence. Every day employees from 11 different countries work hand in hand with one another.

We want our employees to be happy, as their happiness is reflected in the atmosphere and rhythm that define our exceptional hotels. GIARDINO GROUP is a flat hierarchical organisation. Our employees distinguish themselves not through rank and title, but through their enthusiasm in working and shaping the image of this company day by day. Besides budget expectations, the management sees employee happiness as a key priority, and their aim is to continuously monitor and improve it.

CONTACT

PR & MARKETING: Tel. +41 (0) 91 785 79 44 | marketing@giardino-group.ch

RESERVATION: Tel. +41 (0)91 785 79 40 | reservation@giardinohotelgroup.ch

GIARDINO

welcome home